

## MODE OF DELIVERY

The programme will be delivered through the JSE e-Campus. This is the training arm of the Jamaica Stock Exchange with the responsibility of providing high quality continuing professional education for the Financial Services Industry in Jamaica and the Caribbean, through its e-learning platform. However, through its unique blended learning approach participants will also get the opportunity to interact with lecturers and tutors during lively face-to-face sessions. Live streaming access will be made available to participants who are unable to physically attend the scheduled face-to-face sessions. Recordings of all the sessions will also be available to participants for reference purposes.

### Learning Approach:

- Face-to-face workshop sessions
- Online lectures and tutorials/ case studies/ -----
- Experienced guest presenters
- Networking forum

## COMPUTER SYSTEM REQUIREMENTS

### YOU MUST HAVE COMPUTER ACCESS WITH:

- Processor speed 1Ghz or higher
- Minimum 1 GB Ram
- Windows 7, Vista or XP with latest service pack updates
- Current version of Mozilla Firefox, Google Chrome or Internet Explorer
- Current version of Adobe Flash Player
- Internet Access required with minimum bandwidth of 1MB or higher
- Audio and video capabilities
  - A head-set microphone is required to participate in web meetings or webinars
  - Optional: webcam
- Adobe Reader
  - MAC or Tablet with similar specifications

## MAIN PROGRAMME FACILITATORS:



**Ms. Greta Bogues**, Lead Presenter. Chair, PSOJ Corp. Governance Committee



**Dr. Judith Robinson**, Deputy Chairman, Victoria Mutual Group



**Bruce Scott**, Partner, PricewaterhouseCoopers and President, Institute of Chartered Accountants of Jamaica (ICAJ)



**N. Patrick McDonald**, Partner. Hart, Muirhead Fatta, Member PSOJ Corporate Governance Committee

## PROGRAMME CONTENT

This programme will be conducted over a three (3) month period and will cover eight (8) units as detailed below:

- Unit 1 – Corporate governance concepts & principles
- Unit 2 – Strategic leadership
- Unit 3 – Board effectiveness
- Unit 4 – Board evaluation & compensation
- Unit 5 – Laws & regulations
- Unit 6 – Financial accountability & risk management
- Unit 7 – ICT Governance and marketing
- Unit 8 – Stakeholder relationship & corporate sustainability.

*This JSE/ PSOJ Executive Leadership Diploma is certified by the CPD Certification Service – UK*



## The Jamaica Stock Exchange

*In association with*

## The Private Sector Organisation of Jamaica

*Presents:*

## Executive Leadership Diploma Programme



## The Director's Strategic Guide to Corporate Governance and Leadership

**June 25, 2017 – September 30, 2017**

**Face-to-Face and Online Sessions**

Learn how to enhance your organization's Corporate Governance structures and practices

[www.jamstockex.com](http://www.jamstockex.com)

### Diploma Course:

## The Director's Strategic Guide to Corporate Governance and Leadership

### COURSE RATIONALE

The renowned Warren Buffet said it best, "It takes twenty years to build a reputation and five minutes to ruin it." As such, good Corporate Governance (CG) and effective leadership are two tenets required for the sustainability and success of organizations.

Great leaders are an invaluable resource as they are responsible for setting the strategic direction of an entity to ensure its profitability and sustainability. In today's fast changing business landscape Directors are required to provide the strategic leadership for businesses as stakeholders are demanding greater transparency and accountability. Directors must therefore be able to easily navigate the external and internal environment while providing added value to the board of directors. An important tool utilized by leaders to address these challenges is corporate governance. This refers to the systems and processes which are used to strategically govern the organization. When effected properly, it can enhance your company's sustainability, profitability and image.

The Jamaica Stock Exchange (JSE) and the Private Sector Organisation of Jamaica (PSOJ) share in the mission of enhancing corporate governance best practices in Jamaica by providing access to governance knowledge and learning resources for entities. As such, we have collaborated in the delivery of this specially designed programme which is an Executive Leadership Diploma.

### COURSE OVERVIEW

This highly interactive and engaging programme is designed to provide participants with a deeper understanding of the key aspects of corporate governance and the changing roles and responsibilities of directors. It outlines the basic tenets involved in a board's composition (selection of directors), accountability, risk management requirements, information technology governance, legal requirements and other aspects of governance that should result in better decision making and enhanced shareholder value.

### TARGET AUDIENCE

#### IDEAL PARTICIPANTS ARE:

- Existing directors in both the public and private sector.
- Individuals aspiring to become directors of public and /or private sector entities.
- Corporate Executives

### COURSE OBJECTIVES

At the end of this course, participants will develop a better understanding and appreciation of the key duties and responsibilities for directors and be able to apply this knowledge to their own organisations. More specifically, participants will be able to:

- Enhance their knowledge of the language and difference concepts of corporate governance as applied in best practice
- Understand the responsibilities of the board of directors versus that of management
- Have a better appreciation of the requirements for being good strategic leader
- Better appreciate local laws and regulations that support enterprises corporate governance practices
- Develop a richer understanding of corporate governance practices which can enhance an entity CG Index
- Know how to develop strategies to communicate with stakeholders in a manner that results in high-levels of transparency and accountability
- Appreciate how concepts such as corporate social responsibility, diversity, ethics and whistleblowing are related to corporate governance
- Better recognize the importance of risk management, information technology and marketing on business sustainability
- Share and practice practical corporate governance techniques while tapping into a network of experienced leaders.

### Pre-Requisites:

- Minimum of five (5) years in a senior management position,
- Minimum of one (1) year as a director; or
- Minimum of an undergrad degree; or
- A business entrepreneur for at least two (2) years; or
- For mature applicants: at least five (5) years industry experience at senior management level

### Diploma:

In order to qualify for the Diploma, participants must earn a minimum score of 60%.

### SUBMIT COMPLETED APPLICATION FORM TO:

JSE e-Campus  
40 Harbour Street  
Kingston  
Tel: 876-967-3271  
Fax: 876-924-9090  
E-mail: [jseecampus@jamstockex.com](mailto:jseecampus@jamstockex.com)

### REGISTRATION DETAILS:

TITLE: (Mr./Mrs./Ms./Dr./Other) \_\_\_\_\_

NAME: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

PHONE (MOBILE/ WORK): \_\_\_\_\_

E-MAIL: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

OCCUPATION: \_\_\_\_\_

COMPANY SPONSORSHIP

SELF SPONSORSHIP

EXISTING DIRECTOR  POTENTIAL DIRECTOR

SIGNATURE: \_\_\_\_\_

Do you have food allergies: Yes  No

Please specify: \_\_\_\_\_

### METHODS OF PAYMENT:

#### ❖ Direct Deposit:

To Jamaica Stock Exchange Current Account at National Commercial Bank, 37 Duke St, Kingston# 101487393

#### ❖ Manager's Cheque:

Made payable to Jamaica Stock Exchange

#### ❖ Debit/Credit Card:

Processed at Jamaica Stock Exchange; authorization form or done over the phone. Required details - card number, card type and expiration date.

*~Currently only Visa and Master cards accepted.*

**Registration cost: USD\$850 (includes GCT)**

Cost covers course materials and hospitality

Once the JSE receives your completed registration form, this constitutes your agreement to pay the full seminar cost whether you attend the seminar or not. No refunds will be granted for non-attendance; however, you reserve the right to send a representative.

### FOR OFFICE USE ONLY

Payment Received:

Cash \_\_\_\_\_ Cheque # \_\_\_\_\_