



In response to the global Covid-19 pandemic which is crippling health care systems and disrupting economies around the world, the Private Sector Organisation of Jamaica (PSOJ), the Jamaica Chamber of Commerce (JCC) and the Caribbean Policy Research Institute (CAPRI) have been collaborating with various large corporations and other key industry support organizations to recommend specific actions/measures to be taken by various sectors. In addition to advocating for both general and industry specific support from the Ministry of Finance and the Public Service.

These conversations are ongoing as we continue to develop guidance notes on an industry by industry basis, with respect to actions which companies should be undertaking during this period of uncertainty with a view to ensuring business continuity. It is our view, that there are some important choices around social distancing, business and consumer support that the Private Sector must proactively make in order to minimize the economic impact of the pandemic.

While the Government is doing its best to contain and prevent the spread of the virus and enacting numerous stimulus measures, the business sector must do its part to maintain social and economic fundamentals in the midst of a disruption.

We also wish to acknowledge and recognize the various members of the private sector who have been proactive and commenced implementation of various measures to alleviate the impact of the COVID-19 pandemic. Our hope is that we rapidly achieve alignment around what is required to manage the upcoming challenges with clear thinking, compassion and strength as we move forward united.

The attached document gives specific guidance on how businesses in the various sectors can continue to operate in this COVID-19 environment with specific recommendations to the GOJ and the Private Sector.